

July 31, 2017

Radio Bilingüe, Inc.
FCC- EEO Report for August 1, 2016-July 31, 2017

Hirings:

During this period, Radio Bilingüe did not hire any full-time employees.

Outreach Activities:

October 1, 2016: Juntos Podemos/Together We Can

Radio Bilingüe (RB) Youth Program Coordinator Jesus Ramirez and former RB youth radio participants: Ali Manucherizade, Marilu Quiroz, Lupita Romo and Jose Romo attended the sixth community dialogue of “Juntos Podemos/Together We Can” event highlighting the importance of youth engagement in the Latino community. As a panelist, Mr. Ramirez explained the opportunities for youth to participate in RB’s Alza Tu Voz/Speak Out youth radio project. Our youth participants shared why they decided to get involved in the community. From RB’s informational booth, they also helped to promote the youth radio program, distribute promotional items, and pass out applications to those interested in applying for the next youth radio training. Other community organizations also provided resources for the youth. About 150 people attended the event.

October 9, 2016: Salinas Ciclovía

RB’s Youth Program Coordinator Jesus Ramirez and former RB youth radio participants: Ali Manucherizade, Edgar Mendoza, and Monica Botello attended the Salinas Ciclovía event, which was coordinated in large part by Salinas high school and college youth. The free event for Salinas residents aimed to unite and engage its residents in physical activities like walking, running, cycling, dancing, skateboarding, and martial arts, while providing useful resources from community agencies. Alisal St., one of the city’s busiest streets was closed from 10 a.m. to 2p.m. for the event. The celebration brought together the city’s multicultural population to enjoy the positive event. Entire families came out in support including mothers with their babies in strollers and infants on their bikes. RB youth trainees promoted our youth radio program by distributing flyers and promotional items like pens, pencils, and bookmarks to those who visited our booth. They also made announcements over the events’ audio system. More than 20 applications were distributed and 8 were immediately submitted. The audience was also encouraged to tune in on Monday’s from 4pm-6pm for the youth radio program, Alza Tu Voz/Speak Out.

November 4, 2016: Indigenous Knowledge Conference, Columbia University

RB’s Executive Director Hugo Morales spoke at Columbia University on the growing indigenous peoples’ presence in New York City. Mr. Morales spoke to about 60 students and Columbia University faculty about RB’s history and mission and about our fourteen years of experience producing La Hora Mixteca, a special programming block on Sundays produced by and for the Mixteco transnational populations living in the U.S., Baja California Norte and their homeland of Oaxaca, Mexico, who are isolated by political national borders. The program offers them basic self-help information and gives families and friends the opportunity to send salutations to loved ones.

November 17, 2016: Alisal High School Student Rally- Salinas, CA

RB's Youth Program Coordinator Jesus Ramirez served as MC of the peaceful march from Alisal High School to the Cesar Chavez Library at the invitation of Vice-Principal Rito Contreras. The six-block rally was organized by Alisal High School students with help from staff and administrators. In front of the more than 200 students in attendance, several students shared about their personal fears of being in this country. As they demanded unity and peace for Salinas, they released white balloons into the air as a symbolic gesture. At the event RB distributed flyers and applications to the students.

December 7, 2016: Parent Group- Salinas, CA

RB's Youth Program Coordinator Jesus Ramirez was invited by Alisal High School Community Liaison Rachel Torres to speak to a group of about 30 parents about RB's Alza Tu Voz/Speak Out youth radio program and the involvement of parents in helping to guide the youth training. Some of the parents expressed interest in joining the Parent Group. Parents were also invited to support the youth radio programming which airs Monday's from 4pm-6pm on KHDC 90.9 FM. They also discussed resources in the community that can help them with problems they may be facing with educating their children.

December 7, 2016: La Posada de Alisal- Salinas, CA

Alisal High School Vice-Principal Gloria Chaidez invited Radio Bilingüe to their 3rd annual "La Posada de Alisal", a Latino heritage Christmas celebration organized by the staff. RB's Youth Program Coordinator Jesus Ramirez and DJ Moises Perez attended the community event in support of Alisal High School's English Language Development Club (ELD) to help English Language learners feel like they belong at the school. Folkloric dancers headlined the event showcasing a variety of dances from regions throughout Mexico. Some students danced to Hip-Hop and Rock n' Roll music. RB's youth radio program, Alza Tu Voz/Speak Out, was promoted during the event and the audience was invited to tune in to support their peers, who are a voice for their community. Our team also shared information about RB's youth radio program and invited students interested to apply, as well as gave out promotional items, including pens, pencils, stickers, and sports bags. There were about 350 people in attendance – mostly students, teachers, and children with their parents.

December 16, 2016: International Migrant Day Commemoration- Greenfield, CA

RB's Executive Director Hugo Morales spoke at a gathering of some 80 transnational indigenous immigrants in Greenfield, California, located in the Salinas Valley. The event was organized by Centro Binacional para el Desarrollo Indígena Oaxaqueño (CBDIO) based out of Fresno, California. Mr. Morales spoke on the value of complying with American laws, sending children to school, and the importance of seeking help from social agencies, when needed. He encouraged those present to listen to RB's La Hora Triqui program on Sunday's via KHDC-FM, which is produced by and for the Triqui community and provides relevant information on social services in their own language.

Feb. 23, 2017: Association of Mexican American Educators (AMAE) Conference- Fresno, CA

RB's Executive Director Hugo Morales was invited to speak at the local chapter of the Association of Mexican American Educators (AMAE) Conference in Fresno, CA. Mr. Morales informed the forty educators present about Radio Bilingüe's commitment to bilingual education Spanish/English, and the importance of early childhood development in teaching children two languages which helps their brains' development.

April 20, 2017: Health and Wellness Fair at Alisal High School- Salinas, CA

RB's Youth Program Coordinator Jesus Ramirez and RB youth radio trainees: Andrea Serrano, Elizabeth Lopez, Odaliz Cruz, and Daniela Ochoa attended the Health and Wellness Fair at Alisal High School in Salinas, CA. Many community and county organizations provided information for youth at the event. The purpose of the event was to raise health awareness at the high school level to give students the tools to successfully navigate their changing bodies, both physically and emotionally. RB's youth trainees invited the audience to tune into our youth radio program Alza Tu Voz/Speak Out. They handed out applications and flyers about the program along with promotional materials like, pens, pencils, stickers, and t-shirts. Several teachers approached our informational booth to congratulate our youth radio participants for their hard work and dedication.

April 26, 2017: Farewell Panel for U.S Poet Laureate Juan Felipe Herrera at the Library of Congress- Washington, D.C.

RB's Executive Director Hugo Morales was invited to speak at the farewell event for National Poet Laureate, Juan Felipe Herrera, sponsored by the Library of Congress in Washington, D.C. Panelists included artists and intellectuals. Mr. Morales spoke of how RB was created to broadcast the authentic voices of Latinos and indigenous peoples and how some of our key policies promote against things that are harmful to the Latino community, like alcohol consumption.

April 26, 2017: Summer Activity Expo- Salinas, CA

RB's Youth Program Coordinator Jesus Ramirez and RB youth trainees: Odaliz Cruz, Andrea Serrano, and Mariana Razo attended the Summer Activity Expo in Salinas, CA. The event included organizations that offer opportunities for youth to participate in their summer activities. RB's KHDC 90.9 FM set up a booth and shared information about RB's youth radio project while handing out free pens, pencils, stickers, shirts, and water bottles. Our former youth trainees engaged in conversations with other youth inquiring about our radio training opportunity. Those interested completed an application. Our trainees also invited them to listen to RB's Alza Tu Voz/Speak Out program. Our youth also walked around the event looking for possible guests to feature on the talk show and they received invitations from other agencies to participate in their annual events, like Family Fun Day awareness on mental health.

May 11, 2017: Prevention, Alcohol, Trauma Meeting – Salinas, CA

During the Prevention, Alcohol, Trauma (P.A.R.T.S) coalition meeting in Salinas, CA, RB's Youth Program Coordinator Jesus Ramirez shared information about RB's services and collaborations as part of our youth program, Alza Tu Voz/Speak Out. Those in attendance were invited to tune into the weekly talk show.

June 29, 2017: Youth Leadership Academy- Salinas, CA

RB's Youth Program Coordinator Jesus Ramirez attended the Youth Leadership Academy, a program focused on Salinas' youth who are incoming high school sophomores and recent high school graduates. The program motivates youth to further develop their work ethic and skills, expand their network, gain community hours for their high school requirements and expand their work experience. The program also helps students who are looking for leadership opportunities within the community. Mr. Ramirez had the opportunity to share about RB's mission and youth radio program opportunity.