

Radio Bilingüe

EEO Report- August 1, 2021 to July 31, 2022

HIRINGS

During this period Radio Bilingüe hired two full time employees.

-April Martínez-Crespo was hired as an administrative assistant on August 25, 2021. This position was announced on Indeed, a digital job search platform, as well as on RB's website. It was also posted on RB's Fresno office/studios. Eleven applications were received and four candidates were interviewed.

-Juan Carlos Guerrero was hired as a Digital /Social Media Producer on January, 18, 2022. This position was announced on digital job bulletin platform Indeed. The job ad was also posted on RB's website and office/studios in Fresno, where the position is based. Eleven applications were received and six candidates were interviewed.

OUTREACH ACTIVITIES

06/25/22

Filemón López was a Radio Bilingüe representative at the San Juan Bautista traditional Mixteco celebration in Arvin, CA. This is a celebration that congregates hundreds of Mixtecos from California and other states. Mr. López served as an MC and shared with the public information on Radio Bilingüe's programming, with focus on our weekly bilingual program service for Mixteco communities, La Hora Mixteca.

05/18/22

Radio Bilingüe's staff member, Filemón López and volunteer programmer, Natalia Bautista, were featured in a virtual forum called "Tequio", organized by the Mixteco Community Organizing Project, based in Oxnard, California. Mr. López

and Ms. Bautista talked about their experience hosting RB's popular La Hora Mixteca program, a bilingual program in Spanish/Mixteco that serves indigenous families with roots in Oaxaca, Mexico, who now live in the United States working mostly in agriculture.

02/23/22

Radio Bilingüe's Youth Coordinator, José Jesús Ramírez, participated with a group of young RB trainees in the Pink Shirt Day. This was an event organized by Sun Street Centers, in Seaside, CA, to raise awareness about bullying, how to prevent it and how to respond when it affects young people. Mr Ramírez and the trainees set up a booth to provide information about Radio Bilingüe's work with youth and general programming.

11/09/21

Radio Bilingüe's Director of Broadcasting, María Eraña, was a panelist in a webinar organized by the Berkeley Media Studies Group, entitled "Communicating About COVID: A Conversation with Reporters: Tips for public health practitioners". The webinar's goal was to bring community-led solutions into media coverage. Ms. Eraña talked about the difference between public and commercial media, the role of public media during the pandemic, and provided tips to reporters on how to open and maintain effective communication with reporters and producers in their local markets.